

Designed especially for schools

## Internet enabled telephony designed to save you money

**2020 is the last year traditional ISDN phone lines will be available from any supplier, and existing phone lines will start to be phased out. All schools will need to switch to a SIP or VoIP phone service by 2025.**

This is good news for schools; you'll make significant savings straight away and even more over time. Your phone system will be more flexible, your call quality will be guaranteed and by consolidating your voice and data services into one single line, you will benefit from one standard bill for everything, allowing you to take control of your communications costs.

And all those extra phone features that you currently pay for, are all included free of charge with SIP.

**100% savings**  
on line rentals  
with SIP Trunks

### Quick look benefits

100% reduced line rental costs

Highly Scalable - flexible no. of lines

No extra hardware costs—if PBX is SIP compatible

Guaranteed call quality

Quick and easy to install

One bill for broadband & phones

Fixed bundled costs

Free site-to-site calls

Free call features

End to end quality of service



**One combined bill for  
broadband and phone!**



Find out more. Call or email:  
01133 222 333 | [info@schoolsbbroadband.co.uk](mailto:info@schoolsbbroadband.co.uk)

## How can SIP phone lines save money?

**SIP phone lines (or channels) run over your broadband, and replace the need for traditional physical ISDN lines. Because of this, schools using SIP save 100% on their ISDN line rentals, plus they also benefit from significantly reduced call costs.**

SIP Trunks also give schools far greater control over their telephony infrastructure, allowing you to configure your service to suit your school or MAT.

## Protected bandwidth keeps both staff and students happy

**Because we configure our SIP Trunks with dedicated and protected bandwidth for both voice and data, even when demand for both services is at its peak, students and staff can be assured of uninterrupted internet and use of the phone.**

See below for details on the numerous benefits SIP Trunks can bring to your school.

## Benefits of SIP Trunks

### Highly scalable

The virtual nature of SIP Trunks means it's easy to scale the network to match demand. If you require more phone lines, we simply activate more channels.

### High quality audio

Increased bandwidth capabilities mean SIP phone calls are now of a quality comparable to traditional phone calls and come with a guaranteed call quality assurance.

### Quick and easy to install

Because there are no physical lines, SIP Trunks are quick and easy to install. Simply plug in your compatible PBX phone system, or the VoIP gateway we will provide you with, let us configure your system remotely, and away you go - making savings straight away.

### Never miss a call

SIP trunks let you route any number of calls to mobiles or alternative sites, therefore calls are never missed. So if you're under-going building work or unfortunate enough to experience flood damage for example, your phone service will allow you to operate wherever you need it.

## Benefits for Multi Academy Trusts

### Free site-to-site calls - Keep existing numbers

If you're a Multi Academy Trust, however many schools you have, all phone calls between sites won't cost you a penny. All your schools can keep their original phone numbers, and if you're looking to streamline, SIP Trunks allow you to centralise your receptionist's role from one location. Imagine the savings there!

### For smaller schools

SIP Trunks are generally recommended for larger secondary schools or multi-site-schools. If you need to save money on primary school phone bills, our hosted VoIP service "My School Phone" is designed specifically for that purpose. Please visit our website for more details or contact one of our advisers on the contact details below.

## Guaranteed Quality & Security

Schools Broadband SIP Trunks have a direct interconnect to our carrier, meaning traffic does not go over the general internet. This guarantees the security of your traffic and the quality of your calls.



**Find out more. Call or email:**

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